

Putnam Business Partners



Good for your Business
Good for Putnam visitors
Good for our Community

Employee Relations

- Your employees will receive Putnam Family memberships
- Putnam Pros will come to your workplace and present any variety of engaging programs
- You can host your employee holiday party, client party or any other event at the Putnam
- High quality talent often looks for top-notch amenities such as the Putnam when making a decision about joining a company

Putnam Brand Favorability

Your brand is associated with the Putnam and that's a good thing because...

- We have 90% favorability with households with 1 – 2 children
- 150,000 annual visitors come through our doors
- We have 15,000 Facebook followers and growing
- We have 12,000 opted in to receive our eblasts
- We are associated with the Smithsonian, National Geographic and MIT

Community Investment

- 25,000 to 30,000 school children and teachers experience the Putnam annually
- 90% of the schools that we serve receive some form of subsidy to participate
- \$6.6 million in total economic impact we give the QC region
- We are an icon to the QC and our presence helps to recruit quality employees to our area
- We are Q2020 aligned - We are Cool, Creative and Connected!

“The John Deere Foundation believes that the Putnam Museum creates economic, educational, and cultural advantages for the Quad Cities. To nurture and grow such an irreplaceable asset, our region must join together in its support.”

Mara Downing, Deere Foundation President

